

[www.cybercompare.com](http://www.cybercompare.com)

# INTRO

Our service for you  
at a glance



**CyberCompare**  
A BOSCH BUSINESS

**We compare security - 100% independently.  
No reselling contracts,  
no commissions, only the best offer and the best  
price-performance ratio for you.**

The selection of a precise solution/service in IT and OT security and the integration of complex requirements into existing cybersecurity setups is time-consuming. We ensure high quality in the decision-making process.

# The right partner for your security

**0%**  
Provisions

**450**  
Customers

We have already successfully managed over 700 projects for more than 450 customers, from SMEs to large corporations.

**100%**  
From all providers

Our analyses are 100% independent; we include all providers known to us in our analysis. We are constantly expanding our repertoire to be able to create the best offer.

**10-30**  
Workdays

Our solution saves your team 10-30 days of working time.

**20%**  
Savings

20% typical savings potential for external expenditure.

## What our customers say:

”

I just wanted to thank you on behalf of the PUMA team for your great support throughout the SOC vendor selection process. [...] We finally made a decision and chose [...] as our partner for the next years.

Puma SE

“



”

Our collaboration with CyberCompare has driven our project forward and brought transparency to the market. [...] With the comparison of different solutions and the expert advice, we were able to make a final decision together and find the right SIEM/SOC provider that was precisely tailored to our requirements.

Stuttgarter Straßenbahnen AG

“



”

The topics are handled as I expect them to be. The results are excellent, and I can usually even use the slides 1:1 for internal communication and coordination. Of course, we also buy in expertise - we couldn't manage these procurement projects on our own in addition to our day-to-day business.

PWO AG

“



# Covering the public and private sector



Mechanical and process engineering



Automotive and supplier industry



Critical national infrastructures such as hospitals, public transport, public services, airports



Food, beverages and consumer goods



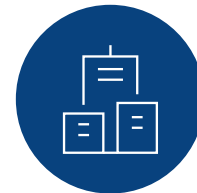
Pharmaceuticals, chemicals, oil and gas



Trade, distribution and logistics



Public institutions (cities, municipalities, district offices, educational institutes)



Construction and real estate  
Banking & Finance

# Our services

## Offer comparison



We **compare concepts, solutions, services, providers, contracts and offers**. We focus on end-to-end solutions or are also happy to offer you a modular option.



[Learn More](#)

## Tender management



**(Public) tenders** are our daily practice. We know the differentiating features on the market and will find **the optimum price-performance ratio** and the right provider for you.



[Learn More](#)

## Gap analyses, cost benchmark and 360° diagnostics



**Gap analyses and diagnostics, also for NIS2**

We assess the **state of your current security landscape**, highlighting maturity, prioritization and roadmap. We **optimize your security spending** on tools and services.



[Learn More](#)

# Example result of an offer comparison

## 1. Comparison of offers Security Operations Center (SOC)

	Anbieter A	Anbieter B	Anbieter C	Anbieter D
<b>Gesamtscore</b>	98%	94%	84%	-
<b>Unsere Empfehlung</b>	★★★★★	★★★★☆	★★★☆☆	-
<b>SIEM-Ansatz</b>	Cloud (add. Lizenz)	onPrem/Cloud (add. Lizenz)	Anbieterhosting (inkludiert)	Cloud (add. Lizenz)
<b>Kritische Punkte</b> (Fehlende Features/ Informationen etc.)	<ul style="list-style-type: none"> <li>Noch wenige (eher unkritische) <b>offene Rückmeldungen</b> (SOC Standort, China Ansatz)</li> <li>Angebotener SIEM Ansatz ist 100% Cloud über Google Chronicle. <b>Reifegrad v.a. in OT</b> Abdeckung noch als <b>schwächer</b> einzuschätzen</li> </ul>	<ul style="list-style-type: none"> <li>Noch wenige (eher unkritische) <b>offene Rückmeldungen</b> (Use Cases, SOAR)</li> <li><b>Lizen Z muss noch addiert</b> werden. Als SIEM sicherlich mit einem sehr hohen Reifegrad aber auch langfristig hohen Kosten bei steigendem Volumen</li> </ul>	<ul style="list-style-type: none"> <li><b>Unschärfen in der Beantwortung</b> der Anforderungen – im Regelfall ist hier jedoch mit positiven Antworten zu rechnen</li> <li>Kunden wäre der bis dato größte SOC Kunde – ggf. <b>fehlende Erfahrungswerte in komplexen, globalen Organisationen</b></li> </ul>	<ul style="list-style-type: none"> <li>Noch <b>keine Beantwortung des Anforderungskatalogs</b></li> <li><b>MS Sentinel SIEM Lizenzkosten sind exklusiv</b> (muss über Kunden Microsoft Account angefragt werden – sign. Zusatzkosten erwartbar)</li> <li>Zu <b>niedrige Anzahl der Incidents</b> angeboten</li> </ul>
<b>Kosten 1 Jahr SOC</b> (inkl. Implement., inkl. SIEM)	931 TEUR	764 TEUR	460 TEUR	593 TEUR
<b>Kosten 3 Jahre SOC</b> (inkl. Implement., inkl. SIEM)	2.605 TEUR	2.510 TEUR	1.564 TEUR	1.933 TEUR
<b>Laufende Kosten SOC</b> (w/o Implement., w/o SIEM)	362 TEUR p.a.	569 TEUR p.a.	552 TEUR p.a.	671 TEUR p.a.
<b>CyberCompare Bewertung &amp; Zusammenfassung</b>	<ul style="list-style-type: none"> <li><b>Besonders guter Fit</b> zu den Kunden Anforderungen</li> <li><b>Service-Level</b> und –<b>Umfang</b> als <b>sehr hoch</b> zu bewerten (inkl. IR)</li> <li>SOC <b>preislich v.a. langfristig attraktiv</b> (auch im Quervergleich mit anderen Projekten)</li> <li>Hohes <b>Potenzial Preisverhandlungen</b> Chronicle Lizenzen (ca. 475 TEUR p.a.)</li> <li><b>Top-Kandidat Short-List</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Guter Fit</b> zu den Anforderungen</li> <li><b>Service-Level</b> und –<b>Umfang</b> als <b>sehr hoch</b> zu bewerten</li> <li><b>Preislich</b> im Quervergleich <b>ok</b></li> <li><b>Lizenz Z Einsatz flexibel</b> (Cloud/ onPrem), aber auch mit <b>Vorteilen</b> (Reifegrad) und <b>Nachteilen</b> (Kosten)</li> <li><b>Kandidat für Short-List</b></li> </ul>	<ul style="list-style-type: none"> <li>Aufgrund <b>teilweise unklaren Rückmeldung</b> bisher <b>schwacher Fit</b> – mit deutlicher Verbesserung nach Detailgesprächen zu rechnen</li> <li><b>Preislich hoch attraktiv</b> aufgrund des inkludierten SIEM</li> <li><b>Service-Level</b> und –<b>Umfang allgemein</b> als <b>sehr hoch</b> zu bewerten</li> <li><b>Top 2-Kandidat</b> für Short-List</li> </ul>	<ul style="list-style-type: none"> <li><b>Beantwortung Anforderungen offen</b></li> <li>Angebot steht &amp; fällt mit <b>Annahmen zu Anzahl Tickets. Basis-Angebot im Vergleich am günstigsten.</b> Grundannahme Tickets zu gering. Im Quervergleich <b>teuerster Anbieter</b>, da noch Sentinel lizenziert werden müsste</li> <li><b>Service-Level</b> und –<b>umfang geringer</b></li> <li><b>Kein Top 3-Kandidat</b></li> </ul>

Based on your requirements, we prepare a detailed analysis of the offers relevant to you on the market. We compare concepts, solutions, services, providers, contracts and offers. The number of providers to be compared is determined by you.

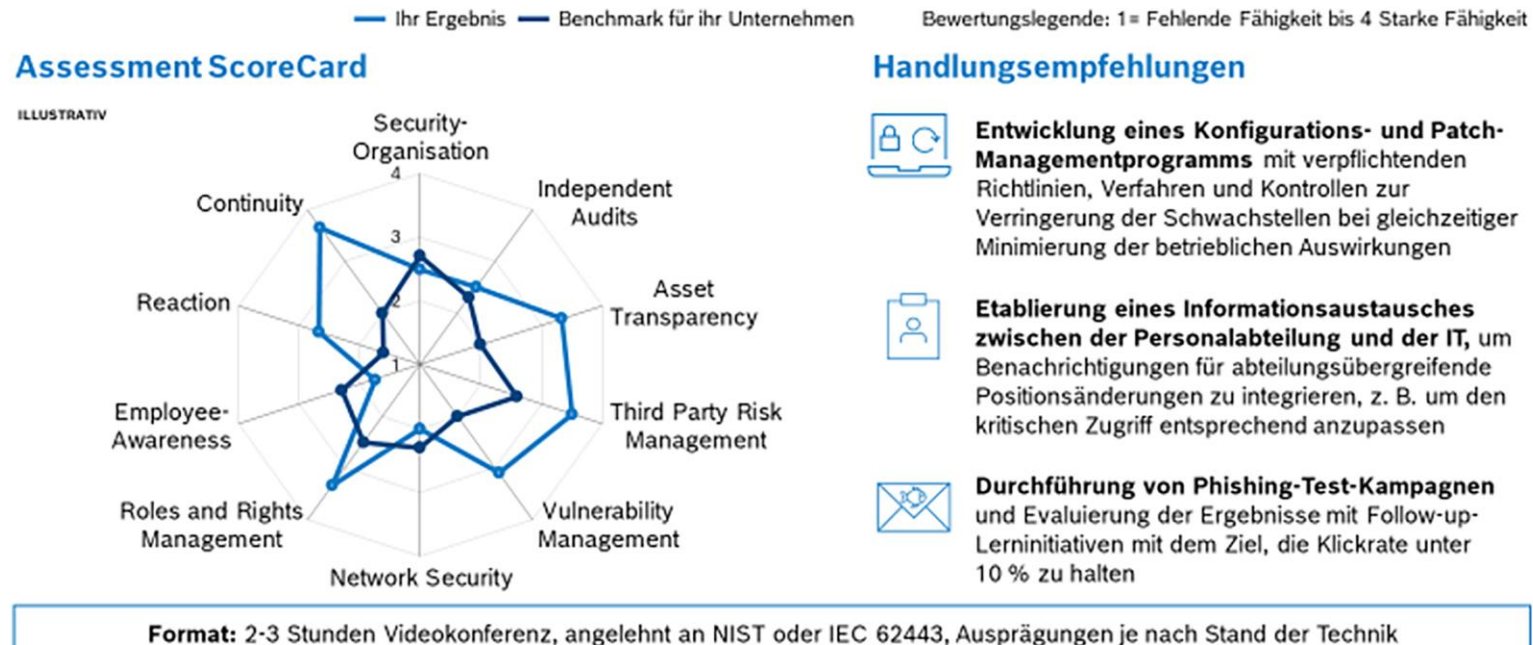


# Example of a diagnostic result

## 2. 360°-Security Diagnostics

### Diagnostik: Welche Maßnahme sollte als nächstes umgesetzt werden?

Illustratives Beispiel-Ergebnis einer Diagnostik (Auszug)



You receive a **status and maturity level analysis** of the individual security dimensions as a diagnostic with **prioritized recommendations for action** and a proposal for a pragmatic roadmap.

A **comparison with the NIS2 requirements** is also possible as part of this process.



# What we do and for whom: Overview of the 700 projects

## The most important safety categories



## Selection of customer projects from all sectors:

- Managed SOC / Managed Detection & Response based on SIEM or XDR in >50 customer projects
- Response based on EDR (> 30 qualified providers in DACH)
- NDR (Darktrace, Vectra, ExtraHop, ...)
- MFA for Windows, 2 FA for Exchange On Premise (Ping, SDO, RSA, Silverfort, Secunet, ...)
- Identity Protection (Tenable, SentinelOne, CrowdStrike, Netwrix, Semperis, ...)
- Breach and Attack Simulation / Continuous Penetration Testing Tools (AttackIQ, Picas, Safebreach, Pentera, XM Cyber, ...)
- Supplier cyber risk ratings (Security Scorecard, Bitsight, BlackKite, RiskRecon, LocateRisk, Cybervadis, ...)
- DLP and standalone USB device control solutions (Microsoft, Proofpoint, Drivelock, Matrix42, Cososys, ...)
- Managed Services for other security tools (Cofense, Trellix, Netskope, ...)
- Crisis simulation platforms, some with cyber ranges (Immersive Labs, Cyberbit, Cybexer, Conducttr, ...)

# Example heat map for the evaluation of 29 MSSPs (outside-in and based on provider interviews)

## 3. Heat Map of 29 MSSPs

Possible MSSP	Estimated size (FTE)	1000	4000	75	150	150	300	1500	110	1000	40 / 250	50	570	2000	60	3500	650	330	Security	500	2000	2500	800	4000	6000	> 1000 (250)	2000	>10000	5500	
Locations		Germany, France, UK	Europe, US	Germany	Germany, Austria	Germany	Germany, Austria	Europe, US	Germany	Germany	Germany, Austria	UK, Greece	Global, Japan, HK	Germany	Austria	Global	Global, UK	Germany	Europe	EU, BR	Global	Global	Germany, Austria	CH	Global	Global	Global	Global	Global	
Capacity + footprint	1	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0	1	0.5	0.5	1	0.5	0.5	1	0.5	1	1	0.5	1	1	1	1	1	1	
Customer footprint	1	0	0.5	0.5	0.5	1	1	1	0.5	0.5	0.5	0.5	1	0.5	1	0.5	1	1	0.5	1	0.5	1	1	1	0.5	0.5	0.5	0.5	1	
MS Defender for Endpoints	1	0	0	0.5	0	0.5	0	0.5	1	0.5	0.5	1	1	1	1	1	0.5	1	1	1	1	1	0.5	1	1	1	1	1	1	
MS Azure Sentinel S&EM	1	0	0	0	0	0.5	0	0.5	1	0.5	0.5	1	0.5	0.5	1	1	0.5	0.5	1	0.5	0.5	1	1	1	1	1	1	1	1	
MS Azure Defender vulnerability management	1	0	0	0	0	0.5	0	0.5	1	0.5	0.5	1	0.5	0.5	1	1	0.5	1	1	1	1	1	0.5	1	1	1	1	1	1	
MS Azure Identity Protection	1	0	0	0	0	0	0	0.5	1	0.5	0.5	1	1	0	0.5	1	0.5	1	1	1	1	1	0.5	1	1	1	1	1	1	
MS Defender for IoT	1	0	0	0	0	0	0	0.5	0.5	0.5	0.5	1	1	0.5	0	0	1	0.5	0.5	1	1	1	0.5	1	1	1	1	1	1	
MS Azure AD operation	1	0	0	0	0	0.5	0	0.5	0.5	0.5	0.5	1	1	2	0.5	1	2	1	1	1	1	1	0.5	1	1	1	1	1	1	
MS Key Vault cloud certificate management	1	0	0	0	0	0	0	0.5	0.5	0.5	0.5	1	0.5	0	0	0.5	1	0.5	1	1	1	1	0.5	1	1	1	1	1	1	
MS Application proxy	1	0	0	0	0	0	0	0.5	0.5	0.5	0.5	1	0.5	0	0	0.5	1	0.5	1	1	1	1	0.5	1	1	1	1	1	1	
MS Web App Gateway WAF	1	0	0	0	0	0	0	0.5	0.5	0.5	0.5	1	0.5	0	0	0.5	1	0.5	1	1	1	1	0.5	1	1	1	1	1	1	
MS Azure Front Door WAF	1	0	0	0	0	0	0	0.5	0.5	0.5	0.5	1	0.5	0.5	0.5	1	0.5	1	0.5	1	1	1	0.5	1	1	1	1	1	1	
MS Information Protection (MP) Data Classification	1	0	0	0	0	0	0	0.5	0.5	0.5	0.5	1	0.5	0.5	0	0.5	1	0.5	1	1	1	1	0.5	1	1	1	1	1	1	
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0.5	0	0	0	0	0	0.5	0.5	0.5	0.5	0.5	
	1	0	0	0	0	0	0	0	0	0	0	0.5	0	0	0	0	0	0	0.5	2	0.5	0	0.5	1	0.5	0.5	0.5	0.5	0.5	
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	1	2	0	0.5	0.5	1	0	1
	1	0	0.5	0	0	0	0	0	0	0	0	0	0	0.5	0	0	0	0	0	0	0	0.5	1	2	0	0.5	0.5	1	0	1
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0
	1	0	0	0	0	2	0.5	0	0	0	0	0.5	0	0	0.5	0	0	2	0.5	0	0.5	1	1	0.5	1	1	1	0.5	2	1
	1	0	0	0	1	0	0	1	1	0	1	0.5	1	1	1	1	1	0.5	1	0	1	1	1	1	1	1	1	1	1	1
	1	0	1	0	0	0	0	1	0	0	1	0	2	0	1	0	0	0	0	0.5	0.5	0	0	1	1	0.5	0.5	1	0.5	1
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0.5	0.5	0	0	1	1	0.5	0.5	1	0.5	1	1
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	0.5	0	0	1	1	1	1	0.5	1	1
	1	0	0	0	0	0	0	1	0	0	0	1	0.5	0.5	0	0	1	0	0	0	0	0.5	1	1	1	1	1	0.5	1	1
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	0	0.5	0	0	0	0	0	0	0	0.5	0.5	0.5	0.5	0.5	0.5
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5
		2.5	2.5	3.5	4	4	6	10	10.5	10.5	12.5	14	14	10.5	12	14	16.5	16.5	17	17.5	18.5	20	20.5	21.5	22.5	22.5	24.5	24.5	27	27.5
Comments		Managed	Cloud	Managed	IBM	Managed	Managed	Enforce	Managed	Managed	Managed	Managed	Managed	MSOC	Managed	Managed	MSBMS	Managed	Managed	Managed	SOX	Managed	Managed	MSBMS	Managed	Managed	SOX	Managed	Managed	

**We deal with providers and their solutions on a daily basis. We are in constant communication to document innovations and differentiating features.**

Over

**7000**

With over **7000 providers**, the market is complicated and confusing.

**100%**

**100% independent recommendations.**

We represent the client's interests to the best of our ability.



[Learn More](#)

# We offer two pricing models

1.

## Fixed project fee for our service

**Modular** or **end-to-end** support of the procurement process with a wide range of services:

Offer comparison

Cyber security risk assessment

Contract review

DIY-Kit & Market studies

Cost benchmarking &  
provider strategy

 [Our Services](#)

2.

## Subscription - Security Co-Pilot

The CyberCompare **Security Co-Pilot Service** includes IT/OT security consulting as well as access to experts, templates and benchmarks. Our Security Co-Pilot Service includes the following services:

Unlimited access to CyberCompare  
database

+

Hour quota

+

Exclusive roundtable events

 [Prices  
& More Details](#)

# Our advisory board



**Prof. Dr. Petra Maria Asprien**

**Head of competence focus Cybersecurity & Resilience**

**FH Nordschweiz**

Petra's research focuses on IT and cyber security. Prior to her academic career, she held various management positions at multinational corporations.



**Benjamin Bachmann**

**CISO, Bilfinger SE**

Benjamin is CISO at Bilfinger and Head of Infosec Theate, a cybersecurity podcast. As a freelancer, he "sacrifices" Trojan horses and supports medium-sized companies in building a sustainable security culture and strategy.



**Florian Brandner**

**Global Director of Information and Cybersecurity, PUMA**

Florian has a lot of experience in ensuring secure information in companies. With the belief that information security is a team sport where everyone has to contribute, he has successfully built an information security and cyber security department from the ground up.



**Dr. Daniel Brettschneider**

**CISO, Miele & Cie. KG**

Daniel is CISO at Miele, where he heads the global security strategy. As Dr Cybersecurity, he also publishes a cybersecurity awareness newsletter and runs Pentest-Advisor, a neutral overview of pentest providers. His aim is to raise awareness of cybersecurity.



**Dr. Christoph Peylo**

**Senior Vice President Digital Trust, Robert Bosch GmbH**

Christoph is an expert in IT, software development, cyber security and artificial intelligence. He founded and headed the Bosch Center for Artificial Intelligence after holding various management positions at Deutsche Telekom and as managing director of software companies



**Stefan Würtemberger**

**Executive Vice President Information Technology, Marabu GmbH & Co. KG**

Stefan is CIO of the Year 2020 and has more than 20 years of experience in IT at industrial companies and in securing them. He talks openly about the cyber attack on Marabu Inks and how the company was able to overcome it.

# Let's **expand** your cybersecurity **together.**

We look forward to hearing from you.

[www.cybercompare.com](http://www.cybercompare.com)  
[cybercompare@bosch.com](mailto:cybercompare@bosch.com)

